



CALPEEK

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L.A. MAYOR'S RACE: CALPEEK'S FINAL REPORT.

Editor's note: All the campaigning is just about over and the June 8th runoff for mayor of the nation's 2nd largest city will soon be history. Will it be L.A. Councilman Michael Woo or businessman Richard Riordan? Here is CALPEEK's final report & analysis...

- **The Polls** - An L.A. Times survey shows the race is dead even --- 46% each among likely voters and 8% undecided. However, a survey taken for KCAL-TV shows Riordan ahead among likely voters --- 46% to 40%. Insiders think the race is very close...

- **Voter Turnout** - TV coverage of this race has improved dramatically since the primary. When combined with major vote-by-mail and heavy GOTV efforts by both campaigns on election day, some think the turnout may exceed the 37% primary vote. Others disagree, noting that many voters are turned off to both candidates and thus the turnout may be somewhat smaller than the primary. Bottomline: the voter turnout is **critical**, especially for Woo. The higher the turnout, the better his chances of winning...

- **GOTV** - In the primary, Riordan had 1,000 people out walking on election day and he'll have that many out on June 8. Woo's campaign didn't do much in the way of a get-out-the-vote effort in the primary, but are putting one together for the runoff. Woo's campaign had hoped to get some help from the CA Demo Party with a GOTV effort, but the CDP has been blocked by a permanent restraining order. That order has been appealed, but it's uncertain what will happen. The CDP continues to operate phone banks, urging Demos to vote. But unless the order is lifted, they aren't allowed to mention Woo's name...

- **The Negatives** - As we said last week, in order for Woo to win this race he needed to push Riordan's nega-

tives into the stratosphere --- and according to the L.A. Times data, he may be succeeding. Riordan's negatives now stand at 44%, up from 36%. Woo's negatives remained at 42%. Woo's TV hits against Riordan have been excellent...

- **Character** - If there's one thing that can mash a campaign, it's "The Character Issue." Just ask Pres. Bill Clinton. For those outside the L.A. media market, the character issue surfaced at a recent debate where the candidates were asked if they had ever been **arrested**. Woo said no, but Riordan said he had been busted twice: once for DUI and another time for interfering with a police officer. Both incidents happened 20-25 years ago, he claimed. Two days later the candidate disclosed a 2nd DUI --- and the campaign has been trying to recover ever since. But it should be remembered, if Clinton survived, Riordan might too...

- **Final Prediction** - Had the DUI stuff never surfaced, sources think Riordan would have been a slight favorite. Unknown factor: the very recent death of Riordan's mother. It brings sympathy to Riordan and diverts attention. Bottomline: a toss up...

FIELD POLL ISN'T GOOD NEWS FOR GOV. WILSON.

Editor's note: With the June 1994 GOP primary a year away, Gov. Pete Wilson must be wondering what he has to do to get his political career back on track and out of the doghouse. Here's an analysis of some of Wilson's more recent political moves and what they might mean, as well as a look at the newest Field Poll numbers...

...**Polls first.** In head-to-head match ups with Demo Treasurer Kathleen Brown and with Demo Insurance Comm. John Garamendi, the governor doesn't score

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better than 30% against either. Brown gets 53%, while Garamendi gets 49%. The only Demo Wilson has a shot at beating is Assembly Speaker Willie Brown. In a one-on-one match up, both get 39%. As for Wilson's overall **job performance rating**, this is where he really takes a bath. Only 15% of those polled give him good or excellent marks. 36% say he's doing a fair job, while a huge **42%** rate his performance as poor or very poor. Mervin Field says he has never seen such negatives in 30 years of polling for any governor. With numbers like these, it's no wonder more and more insiders are saying Gov. Pete is a **one-termer**. Or put another way, **No RePete...**

...In order to avoid such an occurrence, Wilson pulled a **May Surprise** by calling a special election for Nov. 2nd. This really should not have been a surprise to CALPEEK readers, as we mentioned the possibility in our May 17th issue. And as far back as Nov. 16, 1992, CALPEEK reported that Wilson very much wanted to call a special to get the **voucher initiative** out of the way before the June 1994 GOP primary...

...Why remove the voucher measure from the June 1994 ballot? Simple. This measure will be like a huge electro magnet, attracting thousands of hardline conservatives and the religious right. If Wilson should have a hardline challenger next year, it's possible the voucher measure could be used as a **rallying point** to embarrass Wilson and thus give an opponent 30-35% of the GOP vote. Remember, hardliners don't need much of an excuse to vote against Wilson...

...But Wilson isn't out of the woods just because he's moved the voucher initiative to November. When he called the special, he said he wanted to give counties the opportunity to place **sales tax measures** on the ballot so that local government could continue to fund vital public services that may have to be substantially reduced because of massive cuts in the State budget...

...The *irony* is that the same folks who are wildly enthusiastic about the voucher plan are ALSO voters who passionately **hate taxes**. So the odds aren't too impressive that many counties will be able to enact local sales tax measures and as a result, some vital services will be cut and there will be some public safety layoffs...

...And if that happens, Gov. Pete had better watch out. Sources say some county DAs and some sheriffs have already given Wilson a warning. If forced to make these cuts, these local elected officials say they **will not support** Wilson for reelection next year. They want Wilson to reverse course and extend the 1/2 cent sales tax that is due to expire at the end of June. Local officials aren't alone. 60% of those questioned in the latest Field Poll also want the sales tax extended (33% want it to end). As CALPEEK hit deadline, there was some indication that a compromise might be in the works to extend the sales tax until the end of the year, but nothing official. About the last thing that Wilson needs is a repeat of the budget fiasco of 1992. Politically, that would be suicide. Stay tuned...

CARD CLUB MADNESS: CALPEEK PREDICTS.

Editor's note: Winning voter approval of a **card club** is *never* an easy job for a campaign consultant. This June 8th there are 5 cities which have proposed laws to permit card clubs and another municipality, Daly City in San Mateo Co., has an "advisory" vote on whether to permit card club operations. Here is CALPEEK's final report, with some predictions...

...There are two key elements needed to win approval of a card club: there has to be **money** as well as broad-based **support** for such a club; and the city in question must be facing some **tough economic times**. The proposal itself and the location are also important, in selected cases...

- **Seaside** - This city of almost 40,000 in Monterey Co. faces a very uncertain economic future, with the closure of Ft. Ord. Unemployment in the area is already running at 30%. Although there is some opposition to Measure D, sources think this measure **will pass** because of support from the local chamber, the Ministerial Alliance and the Seaside police chief...

- **Stanton** - This Orange Co. card club proposal probably won't make it. Not enough community support and a poor location are the two reasons this measure appears in trouble...

- **Cypress** - Like the Inglewood/Hollywood Park proposal that won voter approval last November, Measure A calls for the construction of a card club at Los Alamitos Race Track. The YES on A forces cer-

tainly have the resources for this fight. If approved, this would be Orange Co.'s 1st card club and would present a major threat to card clubs in southern L.A. Co. In addition to **serious opposition** from neighboring card clubs, some sources indicate there is sizable opposition coming from community & religious groups. CALPEEK rates this battle as a "toss up."...

- **Pico Rivera** - The Measure A proponents in this L.A. Co. city want to construct a 100-140 table casino that would present heavy competition to other L.A. Co. card clubs. The neighboring card clubs are being joined by strong community opposition - led by L.A. Co. Sup. Gloria Molina and the local clergy. Despite the fact that the YES on A has solid funding, CALPEEK sources think the proponents face an **uphill battle**...

- **West Hollywood** - There is support and money for Measure D in this upscale city of 39,000 --- as well as an uncertain economic future. These are the elements needed to win. On the other hand, 4 of the 5 councilmembers are publicly opposed and in the last few days the NO on D forces have launched a direct mail assault. Given the huge NO vote on a somewhat similar measure in 1990, some CALPEEK sources think Measure D **leans no**, but it could be very close. Stay tuned...

CALPEEK'S ETCETERA: POLITICAL SHORT TAKES.
Editor's note: Here are a few political items worth noting...

- **Best One-Liner on Clinton** - From CALPEEK co-publisher Mel Horowitz: "Bill Clinton went from a \$200 haircut to a \$490 billion close shave."...

- **Doolittle Joins UWSA** - In case you missed it on CBS-TV the other night, U.S. Rep. John Doolittle(R-Rocklin) has joined Ross Perot's United We Stand America organization. He's the first member of the House to join --- but probably won't be the last. In Doolittle's 4th C.D., UWSA has the 3rd highest membership in Calif. Smart move, John...

- **Angelides On The Move** - All aboard to points east --- New York, New Jersey, DC, Boston and Chicago. These are the key out-of-state stops on former CDP chair Phil Angelides' schedule for the next week. PA is doing more these days than just testing the

waters for a shot at LG in 1994. He's starting to raise a sizable war- chest, mostly with the help from the Greek-American community. And he's already lined up two key endorsements for '94: **Barbara Boxer & Dianne Feinstein**. FYI: While in Boston on June 10, PA will be honored at a reception hosted by former MA Governor and 1988 Demo presidential nominee Mike Dukakis...

- **S.F. Sales Tax Special** - In 1991 voters in S.F. approved a 1/2 cent sales tax for schools with a simple majority vote. Because of some recent court rulings, the school board faces a June 15 vote on this same issue, only this time the vote required for passage is a 2/3rds vote. Prop. A is being run by consultant John Whitehurst and he's relying heavily upon phone banks and absentee voters. But instead of going to likely voters, Whitehurst's targeting is limited to school district parents, city college students, teachers, administrators and classified staff. Interesting...

- **Voucher Measure Campaign Team** - The YES side on the school choice/voucher measure (ExCEL)has hired conservative consultant Ken Khachigian as the overall strategist for the November 1993 special. The daily management will be handled by Joe Weber, who in 1992 was the NRCC's CA director. The YES side is still searching for a media consultant and a communications director. FYI: A bit of irony. Khachigian's number two in the U.S. Senate campaign for Bruce Herschensohn was Rick Manter, who now handles the daily management for the NO side of this measure, known officially as The Cmt. to Educate Against Vouchers(CEAV). An L.A. Times survey taken in March shows 51% opposed vs. 41% in favor...

- **Hurling More Invectives in Troubled Waters** - Seems that supporters of U.S. Rep. Maxine Waters(D-L.A.) got in the last word May 24th --- the same day that the L.A. Times op-ed page printed a rebuttal to MW's attack on Tom Bradley. In a fax sent to CALPEEK (and presumably to others), a group called "Outraged Citizens of L.A." (they didn't sign their names), ripped into Bradley one more time ("Congresswoman Waters should be applauded for being the only one among us who has the courage to tell the Emperor that he has no clothes") and bashed State Sen. Diane Watson(D-L.A.) by saying she was jealous and envious of Waters. What next???

L.A. COUNCIL RACES: CALPEEK's FINAL REPORT.

Editor's note: There are four council seats up for grabs on June 8th. Here is CALPEEK's final report, with a few predictions...

● **3rd District** - Although defeating an incumbent is never an easy job, sources are fairly certain that 4-term incumbent Joy Picus will be defeated for reelection by her former aide, Laura Chick. There's not one specific thing one could point to, just the feeling that voters want to make a change...

● **7th District** - For this OPEN seat in the Valley, the odds tend to favor retired L.A. City Fire Capt. Lyle Hall over Richard Alarcon, an aide to Mayor Bradley. Yes, the district does have a huge 70% Hispanic population, but only 30% are registered to vote. Hall has raised the most money, picked up the key endorsements, including retiring Councilman Ernani Bernardi and U.S. Rep. Howard Berman, and should have a sizable GOTV effort on election day. CALPEEK rates Hall as a slight favorite...

● **13th District** - Former L.A. School Bd. member Jackie Goldberg is running like an incumbent and some sources think she has an edge in this battle to replace Mike Woo. Other sources give the nod to council aide Tom LaBonge, based mostly on the endorsements he's picked up from his key primary rivals. CALPEEK rates the race as a toss up...

● **15th District** - Unlike Joy Picus in the 3rd district, it doesn't appear as though 2-term incumbent Joan Flores has overstayed her welcome. And she has picked up some key endorsements --- Supes Gloria Molina and Yvonne Burke, former Sup. Kenneth Hahn and even Janice Hahn, who was one of Flores' toughest critics in the primary. The last poll we saw indicated that Flores held a 52.9% to 37.4% over challenger Rudy Svorinich. Flores should win. Stay tuned...

L.A. CENTRAL CITY ASSN.'S ANNUAL MEETING.

The L.A. Central City Assn. will hold its annual meeting and awards luncheon, 9:30 a.m. to 1:30 p.m., June 10, The Biltmore Hotel. Lifetime Achievement Award will be presented to Mayor Tom Bradley. For info (213)624-1213...

CALPEEK'S 1993 ELECTION CALENDAR

Editor's note: Here's a short election calendar to help you keep track of all the specials, runoffs and other elections...

● **June 8** - L.A. muni runoff; San Mateo Co. Sheriff's & Board of Supes special election; 17th C.D. runoff; card club elections in West Hollywood, Cypress, Seaside, Stanton & Pico Rivera; Daly City special muni election; Monterey Co. Bd. of Supes special; and Salinas muni election...

● **June 15** - S.F. special election, 1/2 cent sales tax for K-12 schools & community colleges...

● **July 27** - 5th A.D. special runoff election...

● **Aug. 10** - Bellflower card club special election...

● **Aug. 31** - 4th S.D. special election...

● **Sept. 21** - San Diego Council elections...

● **Nov. 2** - Statewide Special Election: School Voucher initiative; 4 legislative referendums; San Francisco City Attorney & Treasurer election; San Diego council runoffs; 4th S.D. special runoff...

NEW JOBS, ADDRESSES AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

● Philip Recht of the L.A. based Manatt, Phelps & Phillips law firm has been elected president of the CA Political Attorneys Assn...

● Abe Nowick, longtime Demo Party fundraiser and key advisor to numerous nationally known Democratic political figures, died last week in New York following surgery. He was 67. Among Calif. elected officials, he was a close personal friend and contributor to CA Assembly Speaker Willie Brown, Assemblyman Steve Peace, U.S. Rep. Henry Waxman and U.S. Rep. Howard Berman. R.I.P...

HHS SEC. SHALALA TO DISCUSS HEALTH REFORM.

HHS Sec. Donna Shalala will participate in a public policy forum on health care reform, sponsored by the Hollywood Policy Center, 7:30 p.m., June 11, Writers Guild Theatre, 135 S. Doheny Dr., Beverly Hills. RSVPs to (310)287-1990. Admission \$10...